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MORE WOMEN WANT AMELIA PILOT WATCH

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Abingdon Watches announces their best selling watch, Amelia, and is proud to continue offering the only aviation watch made for women. Founded by female pilot Chelsea Welch, Abingdon Watches realized and filled the need for the growing population of female pilots and women travelers who want a fashionable, more feminine looking watch than the other current pilot watches available.

Designed specifically for women, Abingdon Watches include all the same functions a standard pilot watch has but with glamour and sophistication a woman would appreciate. "We are excited to give women the opportunity to have a watch that is more feminine looking but provides the same functions as other aviation watches – but better. Women are flying and traveling today more than ever before and they need a watch that can keep up with them. Our timepieces set them apart from everyone else," says Welch.

Amelia, during the past 2 years, has been the most popular selling model worldwide accounting for 54% of the products sold in 2007 and 58% in 2008. "Amelia is simple and classic. The design was intended so that one could wear Amelia everyday and have the ability to convert currency and know the differences between the country you are from and the country you are in like kilometers to miles. This is a world traveler's must have accessory." Amelia can be viewed and ordered online at www.AbingdonWatches.com.



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Abingdon Watches is a watch company specializing in aviation watches. It began with a young student pilot who decided to make a change for her fellow pilots. The company philosophy is one that aims to benefit those women all over the world who are frequent flyers as well as frequent travelers and to help them realize their dreams. Currently, Abingdon Watches is in the process of designing their third model and is looking for input from women all over the world.

Key Facts

- Abingdon Watches – www.AbingdonWatches.com
- First aviation watch for women
- Designed to combine feminine style with critical aviation function
- Designed by a female pilot Chelsea Welch who heads the company ensuring quality and philosophical values are never compromised
- Functions: pilot watch with flight computer, Zulu/GMT time conversion, luminous hands, and anti glare
- Currently two models, Amelia and Jackie
- Company launched November 2007
- High Resolution images can be found [here](#)